



Football at AlphaVerse (FAV)

Tokenomics and Token Ecosystem

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I. What is Football at AlphaVerse?

With Football at AlphaVerse, fans can join the future of football with our AI-powered 3D interactive entertainment platform

Football at AlphaVerse (FAV) offers a unique and immersive experience that allows fans to fully immerse themselves in the world of their favorite football club. This universe includes a variety of activities and rich content that will be regularly updated to keep users entertained, including a digital stadium, museum, and social hub.

Football at AlphaVerse is an open world: Football at AlphaVerse is open to everyone, regardless of their location, allowing fans from around the world to participate and engage with their favorite club. This experience is also free to play, making it accessible to a wider audience.

Football.AlphaVerse.com is poised to revolutionize the way football enthusiasts engage with their passion.



This AI-powered platform presents a myriad of market opportunities, reshaping the traditional football experience into an immersive, interconnected, and globally accessible phenomenon.

The Key Pillars of Football at AlphaVerse are as follows:

- 1. One world fits all:** With inspirations drawn from the pinnacle of WEB2 gaming and entertainment, Football at Alphaverse, alongside Alphaverse, promises an entry that's not just accessible but intuitive. It's a realm where playing transcends to experiencing, all with unparalleled ease.
- 2. Personalized Journeys:** Football at Alphaverse champions the spirit of individuality. It is not just a digital realm, it is a universe sculpted **"By the players, for the players"**. Here, users can immerse themselves in experiences that resonate with their unique stories and aspirations. It's more than just witnessing the spectacle, it is about orchestrating it.
- 3. Digital and real-life rewards:** In Football at Alphaverse, every interaction is an opportunity waiting to be seized. It's not just about being a part of the game, it is about being rewarded for it. Passion, dedication, and attention are not just appreciated, they are valued and rewarded, turning every moment into a potential perk.
- 4. Fans' impact:** Football at Alphaverse is reimagining the essence of leisure. Entertainment is not a passive activity but a purposeful voyage. Players are not only spectators, they are also

creators of content and communities, celebrated and rewarded, all from the comfort of their abode.

Football at AlphaVerse offers 4 key activities to users: EXPLORE - PLAY - COLLECT - EARN

- **EXPLORE and connect with the club and its history:** Football at AlphaVerse is a place for fans to connect and learn about Football's rich history. This includes access to exclusive content, such as behind-the-scenes interviews and live feeds, or reproduction of historical artifacts, as well as the opportunity to interact with the team and other fans.

Each Fanzone island is a meticulous recreation of a partner football club's environment. Fans can access 3D replicas of the team's stadium, training center, and academy for young talents. These detailed recreations offer a unique perspective into the club's world, allowing fans to relive historic moments and engage with its past, present, and future.

To enhance engagement, FAV offers a range of interactive elements, including a museum, trophy room, and wall of fame. These features provide a deep dive into the club's history, accomplishments, and iconic players. Fans can also participate in football-themed mini-games, competing against each other for rewards and bragging rights.

Content creators and influencers produce football-related videos, blogs, and live streams capitalizing on a dedicated audience of their club.

Fans actively participate in the platform, shaping narratives, predicting match outcomes, and even co-creating storylines in the evolving Football at AlphaVerse saga.

Football at AlphaVerse is a universe where users can also create and share their own content, as they are allowed to stream videos in their own flats to contribute to their communities of supporters.

- **Free to PLAY:** Football at AlphaVerse is free to play, anyone can access it. Owning a crypto wallet is not necessary. This universe is therefore accessible to a wider audience.

Video game developers collaborate with Football at AlphaVerse to integrate football-themed elements into popular games, expanding the platform's reach beyond its website.

- **COLLECT NFTS:** The FAV universe offers a wide range of exclusive collectibles in the form of NFTs, introducing unique and limited-edition NFT collectibles, allowing fans to own and trade exclusive digital memorabilia.

Players can collect jerseys, Walk of Fame tiles about players, events and trophies, stadium seats and more... Football at AlphaVerse boasts a virtual marketplace where fans can purchase customizable digital merchandise, bringing a new dimension to fan expression.

Players can also buy a digital seat in the virtual stadium, upload their photos and have access to raffles to win match tickets and jerseys.

NFTs can be traded on the secondary market, giving fans the chance to own unique collectibles and add value to their collection.

Each NFT is an element of gameplay in the world, and also provides real-life perks and other valuable rewards.

- **EARN real-life rewards:** Football at AlphaVerse includes the possibility for users to earn real-life rewards, such as jerseys and other merchandise. This experience also offers exclusive access and rewards to the most active fans. This includes special events, limited edition merchandise, and exclusive access to the team.

II. How can the \$FAV token serve Football at AlphaVerse best?

Football at AlphaVerse is an AI-powered 3D interactive entertainment platform, developed using the Unity game engine.

AlphaVerse revolves around a central Hub with an access to different 3D worlds, each of these universes offering a specific experiences:

- The number and types of experiences is infinite unlike other digital worlds
- Transitions to/from each universe are seamless, with the same avatar and the same account
- Development of the universes can be made in parallel
- Games made by 3rd-party developers can be plugged into the Central Hub

Football at AlphaVerse is an innovative 3D interactive entertainment platform developed in collaboration with first-rank football clubs, bringing fans an immersive and interactive experience to engage with their favorite teams like never before.

FAV offers an expansive experience that encapsulates the rich history, culture, and excitement of the beautiful game, and is a groundbreaking initiative aimed at delivering an unparalleled football experience for fans worldwide.

FAV consists of two main locations, each providing specific experiences:

- **The FAV Island**, dedicated to football in general and players; The FAV Island serves as the central hub of the FAV universe, providing a virtual playground where fans can engage with the sport in general.
- **Fanzones**, each of them dedicated to a specific club and developed under an official license from such clubs. Partner clubs already include Real Betis, Real Sociedad, São Paulo Football Club, and many more clubs have already been signed and are in the process of being announced.

As a result, the token present within Football at AlphaVerse's ecosystem should facilitate the following:

- **Purchase of NFTs**, with each NFT collection providing access to special content
- **Micro-transactions** in Football at AlphaVerse
- **DAO** in FAV Island (decisions to open new worlds/clubs and minor decisions)
- **Referral Program**
- **Mini Games**, to earn in-game rewards and real-life perks such as jerseys, game tickets or access to exclusive meet-and-greet
- **Staking** to compete in challenges

The \$FAV token is designed to have the following attributes:

- Filled with versatility and a wide range of practical applications to foster its adoption as the principal currency of the metaverse.
- Engineered to be gratifying for those who retain it over the years, granting them the ability to accumulate worth gradually.
- Exhibiting durability via a well-proportioned balance between supply and demand, meticulously controlled inflow and outflow, and periodic replenishment of reserves.
- Inherently tied to the notion of contribution and the philanthropic facet.

The \$FAV token will support and enhance the mission of Football at AlphaVerse, fostering engagement and communication between the fans, on a platform where every interaction is an opportunity to earn rewards and real-life perks.

III. Gamification and Sell Pressure Reduction

Football at AlphaVerse caters to the football community, welcoming 6 main categories of users / players:

- The clubs and the individual football players
- Football fans and visitors
- Creators of content
- Videogame players interested in Football
- Web3 native visitors
- Sponsors and other stakeholders in the football ecosystem such as influencers, agents or suppliers of products and services

The fact that Football at AlphaVerse is a free-to-play environment, where transactions can be made in fiat whenever possible or crypto-currencies, is a critical element in the capacity of Football at AlphaVerse to grow and attract a significant number of users.

The primary focus within this vibrant metaverse is on fan experience, community management, and access to exclusive content.

In order to attain our goals, it is imperative to circumvent the issue of rapid token circulation with \$FAV. Our intention is to evade a scenario in which its value experiences swift fluctuations, leading individuals to possess it briefly solely for immediate transactions, perceiving it as merely essential for engagement.

Instead, we aim at offering a long-term engagement to acquire, retain and entertain the audience of Football at AlphaVerse and at offering attractive opportunities to buy, spend, and, most importantly, benefit from holding the \$FAV token for the long term.

A System Offering Real Life Perks

Holders of \$FAV have the opportunity to upgrade their profiles and gain access to a diverse array of experiences and privileges within the Football at AlphaVerse universe.

The \$FAV token allows the purchase of NFTs which provide a wide range of advantages, including meet-and-greet, VIP entries to restricted events, enhancements for apparels, and access to unlockable digital assets and tangible benefits in the real world such as visits of stadium or match tickets.

Such a degree of freedom enables players, sponsors and every stakeholder to build distinct communities and immersive encounters in the virtual universe, customizing their own experience and contributing to increased user involvement. The outcome is a constantly changing and lively metaverse, brimming with a wide array of content and captivating engagements for every participant to revel in.

Our main collections of NFTs are as follows:



Each NFT has specific utilities, depending on its characteristics and rarity.

The table below offers an example of the key utilities for the Stadium Seats.

Football at AlphaVerse uses the mechanics of mystery boxes. These Stadium Seats are embedded in a Mystery Ball (also highlighted on the table above), and the type of seat is revealed from time to time.

Use Case Examples of Real-Life Perks:

1. Access to Regular Raffles to Earn Jerseys and Game tickets

Consider one player holding a seat in a virtual stadium in FAV. This seat is an NFT, allowing the holder to participate in raffles with prizes such as real jerseys from its preferred team.

As the player performs in-game activities, the experience level (XP Level) of the avatar increases, giving access to more exclusive raffles.

2. Access to Exclusive NFT Collections

Each collection is designed with the club, and can cover trophies, iconic moments in the history of the clubs, or individual trophies earned by the player in Football at AlphaVerse.

As the XP Level increases, the player can have access to more exclusive NFT drops. NFTs do not evolve and remain the same.

3. Exclusive Events

Different XP Levels within Football at AlphaVerse grant access to varying levels of experiences, leveraging the economy to offer specific interactions based on the engagement, the rewards and commitment of their fan base.

Example 1: ADD. Gamified meet-and-greet

The meet and greet with a player takes on a captivating 3D experience. Players and fans can immerse themselves in Football at AlphaVerse, where avatars of real-world football stars come to life. Attendees who have access can approach their desired player and have a discussion as well as play mini-games; this technology and immersive design creates a unique and unforgettable meet and greet encounter that transcends traditional boundaries.

Example 2: Reserved access base on XP Levels

XP Levels within Football at AlphaVerse introduce an exciting dimension to the gameplay. As fans progress, they unlock diverse experiences, reflecting their commitment and enthusiasm. These levels enable access to exclusive interactions, forging a direct link between engagement and unique rewards. From virtual meet and greets with legendary players to behind-the-scenes insights, each tier offers tailored encounters. This innovative economy cultivates a sense of belonging and deepens the bond between fans and the game. As XP levels rise, fans can delve

into a richer, more immersive football universe, where dedication is rewarded with ever more captivating experiences.

4. The importance of the XP Level in Football at AlphaVerse

Just like in any video game, XP Level has an impact on the gameplay.

- Upgrade the profile of the avatar: As the avatar advances through the game, it undergoes a remarkable evolution, transforming and becoming more sophisticated;
- Unlock Modifications: As the XP Level increases, the avatar gains access to a range of customizable modifications, such as props for its apartment, rare apparels;
- Access to raffles: the higher the XP Level, the more exclusive the raffles.

How Can Users Raise Their XP Level by Collecting Experience Points?

Avatars increase their XP Level by completing the quests, playing mini-games and fulfilling other activities in Football at AlphaVerse.

While the XP Level structure contributes to the general enjoyment, it might not be the primary emphasis of Football at AlphaVerse. Nonetheless, it does present an extra motivation for individuals to retain and stake \$FAV tokens beyond the usual staking benefits. The concept of users potentially losing tiers upon unstaking \$FAV functions as a precautionary step, acting as a discouragement rather than imposing severe financial consequences. This approach encourages users to uphold their engagement and advancement within the ecosystem, appreciating their investment in terms of both time and devotion.

The staking system in FAV is simple and limited to a Proof-of-Stake. To participate in raffles, players will have to stake some \$FAV tokens. The number of tokens to be staked will be linked to the value of the raffle. Once the raffle has ended, the same amount of staked tokens will be returned to the players.

Pros:

- **Increased Involvement:** The tiered structure motivates users to revisit regularly, witnessing the progression of exclusive content over time, generating a continuous feeling of anticipation and benefits.
- **Attractiveness and Exclusivity:** Users are enticed by the notion of being part of an exclusive circle. This appeal extends to individuals with various means, granting them the chance to reach exclusive locations or content, fostering inclusivity among a diverse group of participants.

Cons:

- **Heightened Oversight:** The implementation of the XP Level framework could require frequent assessments to guarantee its balance and prevent an excessive dependence on it. Sustaining an equitable and encompassing atmosphere holds significant importance for the metaverse's long-term viability and the contentment of its users.

What are the overall results and goals of the experience system?

The primary objective of the game is to foster the growth of a vibrant and engaged community of football club fans in a 3D environment.

Through immersive interactions, engaging gameplay, and shared experiences, fans are brought together in a dynamic virtual environment where they can passionately support their favorite football clubs.seamless Web3 ecosystem. The game's innovative approach encourages collaboration, competition, and camaraderie among fans, establishing a new era of online football fandom. As the community thrives and evolves, Football at AlphaVerse becomes a digital haven where the spirit of football flourishes in the decentralized landscape of Web3.

IV. User Journeys within the Football at AlphaVerse Ecosystem

Football at AlphaVerse participants can be split into six categories:

- The clubs and the individual football players
- Football fans and visitors
- Creators of content
- Video Game players interested in Football
- Web3 native visitors
- Sponsors and other stakeholders in the football ecosystem such as influencers, agents or suppliers of products and services

Each of these categories can be delineated by unique user paths and specific instances of engagement both among themselves and within the digital terrain of Football at AlphaVerse.

The clubs and the individual football players

- **Who are they?** Clubs and football players. They provide the content and the official licenses guaranteeing the authenticity of the experience.
- **How do they join Football at AlphaVerse?** They are part of the Admin team and have access to the back end.
- **How do they benefit / use the \$FAV Token?** Clubs and football players can use FAV tokens to reward fan engagement and content creation

Football fans, visitors (“FAVlanders”)

- **Who are they?** Football fans and visitors, also known as FAVlanders, are the end-users of all experiences within Football at AlphaVerse. They join the metaverse to **EXPLORE, PLAY, COLLECT** and **EARN**, trying to upgrade their XP Level.
- **How do they join Football at AlphaVerse?** FAVlanders can join the FAV universe by downloading the game on the website and creating an account on the app. Account creation time is under 2 minutes.
- **What are their rewards?** Rewards vary, from NFTs, access to VIP content, \$FAV tokens, both on the digital platform and/or in real life. The VIP content which is accessible is based on the XP Level of the player, and part of the overall progression system.

- **How do they benefit / use the \$FAV Token?** \$FAV tokens can be used by FAVLanders to participate in mini-games, buy NFTs, purchase digital swap for their avatars and buy raffles tickets.

Creators of content

- **Who are they?** Content creators are fans who create content for the FAV platform: photos, videos taken at the game or with other fans, etc.. for everyone to enjoy. To share such content, creators have to own a horse or a flat and use one of the billboards located there.
- **How do they join Football at AlphaVerse?** Content creators are initially FAVLanders who decide to bring their experience to the next level.
- **What are their rewards?** Content creators benefit from extra perks such as NFTs, FAV Tokens, etc... Such rewards are determined through challenges and votes by the community or by the admin team, through simple voting platforms.
- **How do they benefit / use the \$FAV Token?** \$FAV tokens can be used by Creators of Content to participate in mini-games, buy NFTs, purchase digital swap for their avatars and buy raffles tickets.

Videogame players interested in Football

- **Who are they?** These players are FAVLanders with a specific interest in skill-based football games.
- **How do they join the Football at AlphaVerse universe?** Like any FAVLander
- **What are their rewards?** In Football at AlphaVerse, there is a constant flow of games and challenges, daily rewards and prizes. Videogame players will want to increase the XP Level of their avatar to participate in upper leagues and stand the chance to earn exclusive rewards.
- **How do they benefit / use the \$FAV Token?** The \$FAV token is used to join the mini-games and may have to be staked during such games.

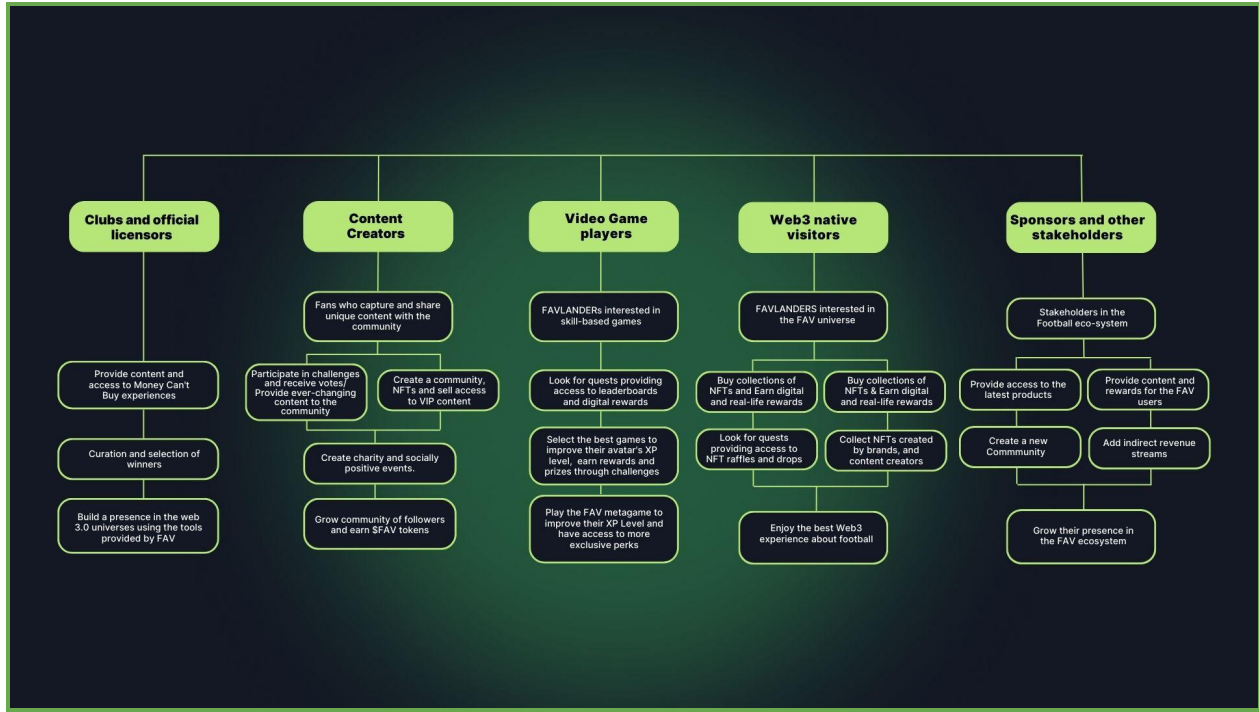
Web3 native visitors

- **Who are they?** These are FAVLanders with a more specific interest in NFTs and Web3 activities.
- **How do they join the Football at AlphaVerse universe?** Like any FAVLander

- **What are their rewards?** In Football at AlphaVerse, web 3.0 native visitors benefit from an exciting and broad offering of NFTs, giving them access in addition to real-life perks. These collections of NFTs are designed in collaboration with the football clubs, guaranteeing their authenticity and their interest for any collector.
- **How do they benefit / use the \$FAV Token?** web 3.0 native visitors can use the \$FAV token to trade NFTs, for staking in order to get a chance to receive NFTs with a rarer value.

Sponsors and other stakeholders in the football ecosystem such as agents or suppliers of products and services

- **Who are they?** These are brands, influencers, agents, and any stakeholder in the football ecosystem.
- **How do they join Football at AlphaVerse?** They join the FAV platform through a specific agreement with the admin team to create an experience tailored to their objectives and targeting the relevant audience.
- **What are their rewards?** Their rewards come through a revenue share of the sales of their NFT collections as well as specific quests or events organized in Football at AlphaVerse on a case-by-case basis.
- **How do they benefit / use the \$FAV Token?** To limit \$FAV flowback on the market, Football at AlphaVerse will work with the stakeholder to define fiat compensation and to limit the resale of \$FAV tokens which may be earned by such stakeholders. This will be achieved through the contract negotiation with the clubs, which in general do prefer payments in fiat currencies.

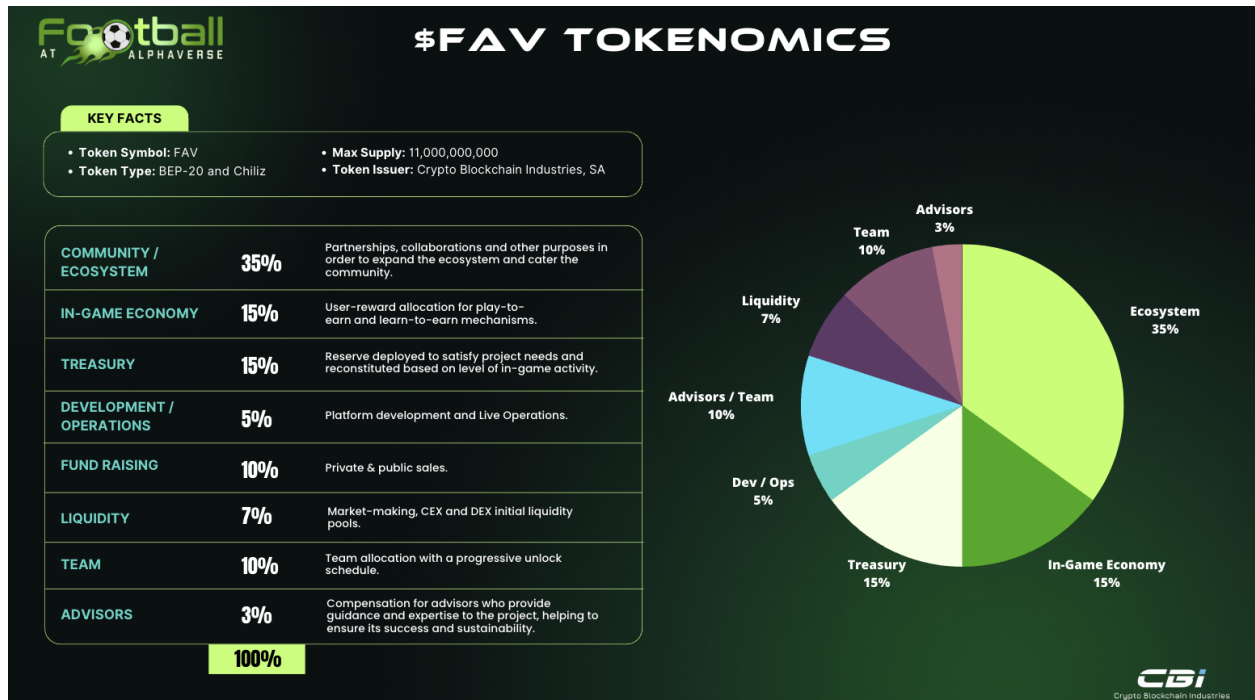


V. \$FAV Token Ecosystem

\$FAV lies at the core of the Football at AlphaVerse metaverse.

Every purchase, transaction, and interaction involving \$FAV plays a crucial role in supporting the ecosystem.

The \$FAV Token allocation is as follows:



Allocation of \$FAV tokens:

- **Ecosystem Development Fund: 35.0%.** Partnerships, collaborations and other purposes in order to expand the ecosystem and cater the community.
- **In-game economy: 15.0%.** User-reward allocation for play-to-earn and learn-to-earn mechanisms..
- **Treasury: 15.0%.** Reserve deployed to satisfy project needs and reconstituted based on level of in-game activity.
- **Fund Raising: 10.0%.** Private & public sales.
- **Development / Operations: 5.0%.** Platform development and Live Operations.
- **Liquidity: 7.0%.** Market-making, CEX and DEX initial liquidity pools.
- **Team: 10.0%.** Team allocation with a progressive unlock schedule.
- **Advisors: 3.0%.** Compensation for advisors who provide guidance and expertise to the project, helping to ensure its success and sustainability.

Football at AlphaVerse places a strong focus on motivating six primary user categories to become part of the metaverse's early community:

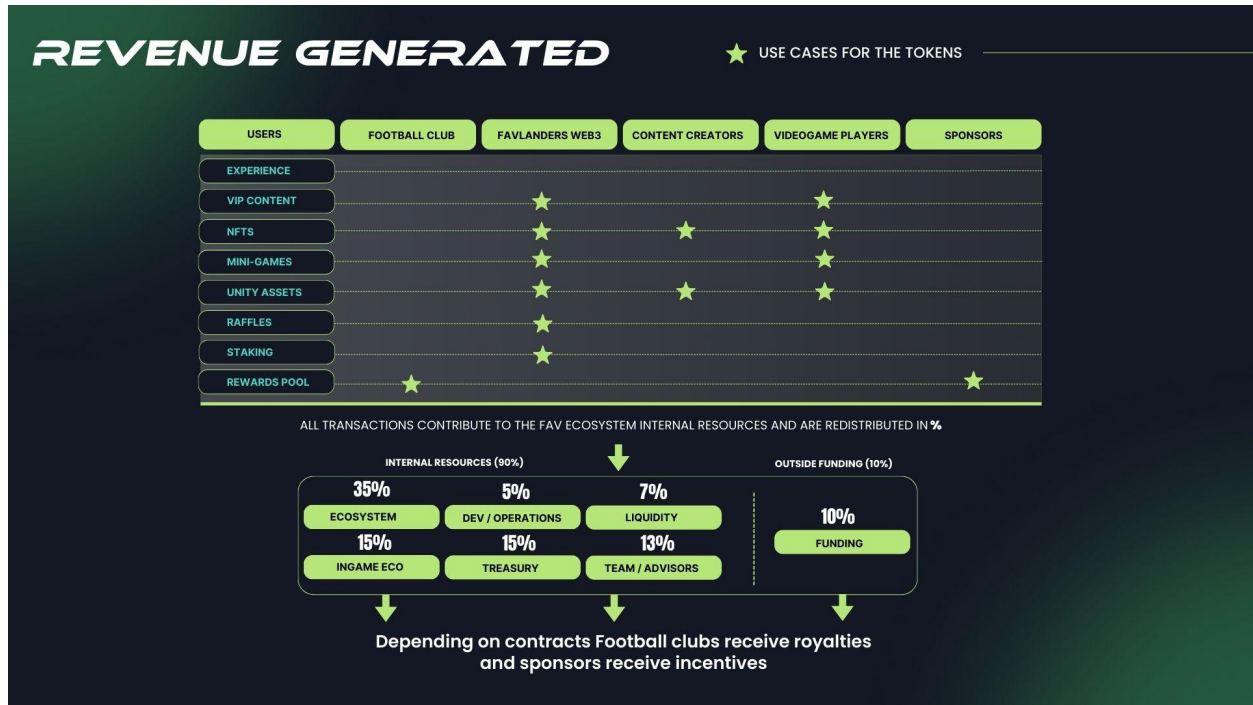
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The Community Incentives pool is specifically crafted to provide augmented rewards in the form of \$FAV tokens to pioneering adopters who immerse themselves in the dynamic realm of Football at AlphaVerse.

Here's how it benefits distinct user groups for EARLY adoption:

- **Clubs and individual football players** will benefit from optimum emplacement in the Football at AlphaVerse as well as improved revenue and token deals
- **Football fans and visitors** will benefit from higher discounts on access to VIP content
- **Creators of content** will have access to prime location in Football at AlphaVerse
- **Videogame players interested in Football** will be able to test new mini-games before their official release, earning tokens in the process
- **Web3 native visitors** will have priority access to NFT collections and other web 3.0 perks
- **Sponsors and other stakeholders in the football ecosystem such as influencers, agents or suppliers of products and services**, will benefit from more advantageous advertisement space as well as lower prices.

Token Ecosystem Map



Token Faucets and Sinks

The \$FAV token boasts immense utility, and its balanced token faucets (token supply events) and sinks (token removal events) ensure long-term price stability and sustained demand.

FAUCETS

- \$FAV purchase through onramp partners, CEXs, and DEXs: A seamless acquisition process that allows users to buy \$FAV tokens through various platforms.
- \$FAV staking rewards and LP staking rewards: Stakers are rewarded with \$FAV tokens, encouraging active participation and engagement.
- Community incentives, airdrops: Empowering the community with various incentives and schemes that drive token adoption and usage.
- Sales of creator's digital collectibles, experience tickets, and NFTs: Offering a unique marketplace for exclusive digital assets, boosting token demand.

- Referral program: Incentivizing users to refer others, contributing to token circulation and community growth.

SINKS

- Purchases of NFTs, lands, and digital items: Utilizing \$FAV tokens for exclusive purchases within the FAV ecosystem.
- Purchase of digital swag
- Purchase of raffle tickets to have access to real-life experiences such as stadium visits and meet-and-greet
- Playing mini-games
- \$FAV staking in LP pools: Staking \$FAV in liquidity pools to support the overall ecosystem.

Token Sale

11,000,000,000 (11 billion) \$FAV tokens have been created as the total token supply. No more tokens will be created.

The \$FAV will initially be made available as a direct listing on the Chiliz Exchange. 500 million tokens have been made available for such direct listing, and will be gradually introduced through market making activities. The foregoing numbers will be adapted based on market performance and activities. There will be no launch pad or other similar event.

Such direct listing may be followed by additional listings on some centralized or decentralized exchanges (CEX or DEX).

The following chart highlights the circulating supply of the \$FAV Token, on a cumulative basis.

ALLOCATIONS	DECEMBER 2023	JUNE 2024	DECEMBER 2024	JUNE 2025	DECEMBER 2025	JUNE 2026	BEYOND
Community / ecosystem	641,666,667	1,283,333,333	1,925,000,000	2,566,666,667	3,208,333,333	3,850,000,000	3,850,000,000
In-game economy	275,000,000	550,000,000	825,000,000	1,100,000,000	1,375,000,000	1,650,000,000	1,650,000,000
Treasury	275,000,000	550,000,000	825,000,000	1,100,000,000	1,375,000,000	1,650,000,000	1,650,000,000
Development / Operations	91,666,667	183,333,333	275,000,000	366,666,667	458,333,333	550,000,000	550,000,000
Fund raising	183,333,333	366,666,667	550,000,000	733,333,333	916,666,667	1,100,000,000	1,100,000,000
Liquidity	96,250,000	192,500,000	288,750,000	385,000,000	481,250,000	577,500,000	770,000,000
Team	137,500,000	275,000,000	412,500,000	550,000,000	687,500,000	825,000,000	1,100,000,000
Advisors	110,000,000	220,000,000	275,000,000	330,000,000	330,000,000	330,000,000	330,000,000
TOTAL	1,810,416,667	3,620,833,333	5,376,250,000	7,131,666,667	8,832,083,333	10,532,500,000	11,000,000,000

