

Football

AT ALPHAVERSE

\$FAV TOKEN

CBI - Q3 2023



TABLE OF CONTENT



01 ***ALPHAVERSE***
Company & management presentation

02 ***FAV ISLAND***
The football experience in AlphaVerse

03 ***FAV TOKEN***
The token of FAV Island

01



ALPHAVERSE

***COMPANY & MANAGEMENT
PRESENTATION***

ALPHAVERSE IS DEVELOPED BY CBI



Founded in 2021, CBI (CRYPTO BLOCKCHAIN INDUSTRIES) unlocks value by investing in blockchain-based applications across multiple industries.

- CBI invests in and develops applications in the blockchain space.
- As an investment company, CBI's interest extends across multiple industries, either as sole operator, in partnership with co-founders or as a financial investor. Investments have already been made, ranging from interactive entertainment to industrial services. Investments can range from modest commitments to multimillion dollar single transactions.
- As a developer, CBI defines and creates blockchain related applications and solutions. CBI is currently developing AlphaVerse, an online persistent world operating on the blockchain, featuring various themed or branded environments. Users can interact freely within them, sharing virtual experiences that combine social interaction with the best of online gaming.



FREDERIC CHESNAIS, CHAIRMAN AND CEO

- From 2001 to 2007, Frédéric was a member of the Atari Group's management team, first as Group Deputy Chief Operating Officer and Chief Financial Officer, then as Chief Executive Officer of Atari Interactive.
- In 2007, Frédéric left Atari to create his own video game company. In 2013, he became the largest shareholder of the Atari Group by purchasing Atari shares. He was the Chief Executive Officer of Atari from 2013 to 2021.



JEAN-MARCEL NICOLAI, HEAD OF GAMES & COO

- +20 years of experience in Video Game Development and Publishing.
- Former Head of World Wide Development and Publishing Organization of Disney Interactive Studios.
- Former COO and Head of Games at Atari.



FRED AND JEAN-MARCEL HAVE BEEN WORKING TOGETHER FOR MORE THAN 20 YEARS

ALPHAVERSE, A UNIVERSE OF UNIVERSES



And more to come!

FREQUENTLY ASKED QUESTIONS



- CBI is a publicly traded company listed on the French stock exchange (**TICKER: ALCBI**)
- AlphaVerse is an AI powered entertainment platform that CBI is developing
- AlphaVerse is developed using the Unity Engine
- AlphaVerse is using the BNB chain
- CBI is minting two different tokens: the CRYS & FAV Tokens
- Client-based
- PC & Mac / Companion app on mobile
- **Season 2 just closed**
- **FAV Grand Opening is set for Autumn 2023**



One of the powerful tools developed by AlphaVerse is the content sharing system thanks to the various billboards located throughout the virtual worlds.

Users have the opportunity to stream curated content either from Twitch / Youtube or their website and this directly on the billboards.

You can find:

- Billboards in open areas
- Billboards in community houses, flats and arenas

The content sharing system is a very powerful way to create communities and increase engagement.



02



***THE FOOTBALL EXPERIENCE
IN THE ALPHAVERSE***

WHAT IS FOOTBALL AT ALPHAVERSE?

Football at AlphaVerse (FAV) is an AI-Powered 3D Interactive Entertainment Platform dedicated to Football, Clubs and Fans!

Join the Future of Football with FAV's AI-Powered 3D Interactive Entertainment Platform

Empowering fans in a digital world developed with official club licenses

1

One World Fits All

Football at AlphaVerse embeds, in one single universe, all the relevant experiences. Players can EXPLORE, PLAY, COLLECT and EARN.

2

Personalized Journeys

Football at AlphaVerse is a universe sculpted by the players and for the players, where everyone can select their own immersive experiences.

3

Digital and Real-Life Rewards

In Football at AlphaVerse, passion and creation are valued and rewarded, turning every moment into a potential perk.

4

Fans' Impact

Fans are not spectators only, they are also content creators and are rewarded for it.

JUMP INTO THE FUTURE OF FOOTBALL ENTERTAINMENT!

Football at AlphaVerse is dedicated to Football (soccer), to the Clubs and their Fans.

FAV Island is a central location dedicated to Football, covering key Football-related topics.

The Fanzone: specific district dedicated to Clubs. In each of these districts, Fans feel at HOME.

Activities and environments include:

- Virtual stadium and training facility
- Places where fans can celebrate players
- A “Wall of Fans” to upload selfies and videos
- A “Community House” for fans with a VIP section
- A museum
- Miscellaneous activities, games, news section, etc...

STADIUM REPLICAS

In each stadium, there is a tunnel leading to the pitch:

- Fans enter a replica of the actual stadium
- Fans enter like a football player, using the tunnel
- Fans can buy tiles (**NFTs**) in that tunnel, upload their photo, write messages
- Fans can buy seats (**NFTs**) in the stadium and have their photo uploaded on that seat
- Fans can buy parcels of the pitch (**NFTs**): if a goal is scored from a given parcel, its owner may win a prize (options for gamification are unlimited)
- Fans can write messages on the pitch (**NFTs**)
- Fans can also write messages on the score screen (**NFTs**)

This experience aims to bring the fans closer to their favorite team and stars.



PRACTICE FACILITIES REPLICAS



Offering a glimpse of the Training Camp & Practice Facility is also very interesting:

- This is a place Fans rarely see
- This is a place of excellence for the Team
- This is also the future of the Team

Fans can purchase parcels of the pitch (NFTs) and write a message for instance

They can also engage with the technical team (videos, conferences in the virtual world, etc..)



CELEBRATING THE CLUB



- This is about the history of the Team, in an open-world setting (think Hollywood Boulevard and the Stars)
- Memory Lane is filled with souvenirs of the Team's most memorable moments: Titles, iconic games/plays, etc...
- 3D-statues of legendary players of the team, where users can buy tiles (**NFTs**) to write messages
- Dedicated walls where visitors can upload selfies and videos (**NFTs**)
- Curation is present to avoid any unwanted content

ENGAGING WITH THE FANS

- Content provided by the Fans / Wall of Fans
- Any user can stream content as long as such content is previously uploaded on YouTube or Twitch - The user first has to buy a house, flat.. (NFTs)
- A street can be dedicated to video influencers of groups of fans
- Fans take selfies and shoot videos. For each important game, we can create a Wall of Fame where Fans can buy a tile and upload their selfies/videos (NFTs)
- Ownership of a flat can give access to VIP sections offering more exclusive content (NFTs)
- Raffles, contests,... providing perks in the real world (NFTs)
- And so much more!



SPONSORED EVENTS



- CBI can assist the Clubs in organizing events in the virtual world with existing sponsors:
- Team provides relationships with existing sponsors
- CBI provides the tools and designs the experience
- Fans enjoy the moments and can even win prizes
- There can be many as many locations as necessary!
- Special areas for sponsors (virtual pubs to watch the game live or recorded events)
- At these events, attendees can win special gifts & NFTs
- Possibility to livestream events or recorded events
- Sponsors can use billboards to upload/advertise content

- Casual Games
- Penalty shots
- Quizzes
- “Where is the ball in this photo?”
- Wheel of fortune to win real-world prizes
- Gamification of football games
- Buy parcels of the field (**NFTs**) and win a real-life perk if a shot, an assist, etc... happens on that parcel
- Buy sections of the box (**NFTs**) and win a real-life perk if the ball hits that section
- This is an endless source of potential NFT creation and micro-transactions on the Blockchain.



MINI GAMES






CBI



DEVELOPMENT ROADMAP - KEY METRICS



FOOTBALL ALPHAVERSE ROADMAP

-  **Q2 2023** - 1st Fanzone operational, execution of first binding agreements
-  **Q3 2023** - NFT Integration & first presales
-  **Q4 2023** - *The Football 3.0* Season 1 with the opening of *Football Hub* and the first *Fanzone(s)*
-  **Q1 2024** - Development and addition of new features and Locations (Mercato, Youth District, Future Stars..)
-  **Q2 2024** - Expansion to the Asian Market (Thailand, Vietnam, Japan)



03



FAV TOKEN

***THE TOKEN OF FOOTBALL AT
ALPHAVERSE***



The utility Token for Football at AlphaVerse, the digital universe dedicated to Football

ALPHAVERSE, A UNIVERSE OF UNIVERSES

AlphaVerse is a free-to-play digital world open to everyone.

At the heart of the AlphaVerse is **THE HUB: the gateway to all universes.**

From the Hub you can travel to any universes you want including Football at AlphaVerse (FAV), the premier digital universe dedicated to Football.

<https://alphaverse.com/>

FOOTBALL AT ALPHAVERSE (FAV)

FAV is a digital world dedicated to football. AlphaVerse collaborates with the world's most well-known football clubs to develop FAV.

FAV aims to become the ultimate football experience.

FAV offers access to exclusive content, games, events. FAV members can participate in raffles to earn jerseys, match-day tickets, and real-life perks.

<https://football.alphaverse.com/>

\$FAV: THE TOKEN FOR THE FOOTBALL UNIVERSE

\$FAV is the native utility token of Football at AlphaVerse, the first digital universe entirely dedicated to Football and its Fans.

- **Purchase of NFTs:** access to special content
- **Micro-transactions** in Football at AlphaVerse
- **DAO** in FAV Island
- **Referral Program**
- **Mini Games**
- **Staking** to compete in challenges

PURCHASE & SWAP \$FAV

TO PURCHASE \$FAV TOKENS IN CRYPTO OR FIAT:

Chiliz exchange - *Crypto only:* (<https://www.chiliz.net/>)

FAV website - <https://football.alphaverse.com/>

PancakeSwap - *Crypto only:* (<https://pancakeswap.finance/>)

TO SWAP FAN TOKENS AGAINST \$FAV TOKENS:

FAV website - <https://football.alphaverse.com/>

Swap on the BNB chain is already available. Swap on the Chiliz chain will be available only when the Fan Tokens have been ported by Chiliz on the new Chiliz chain.

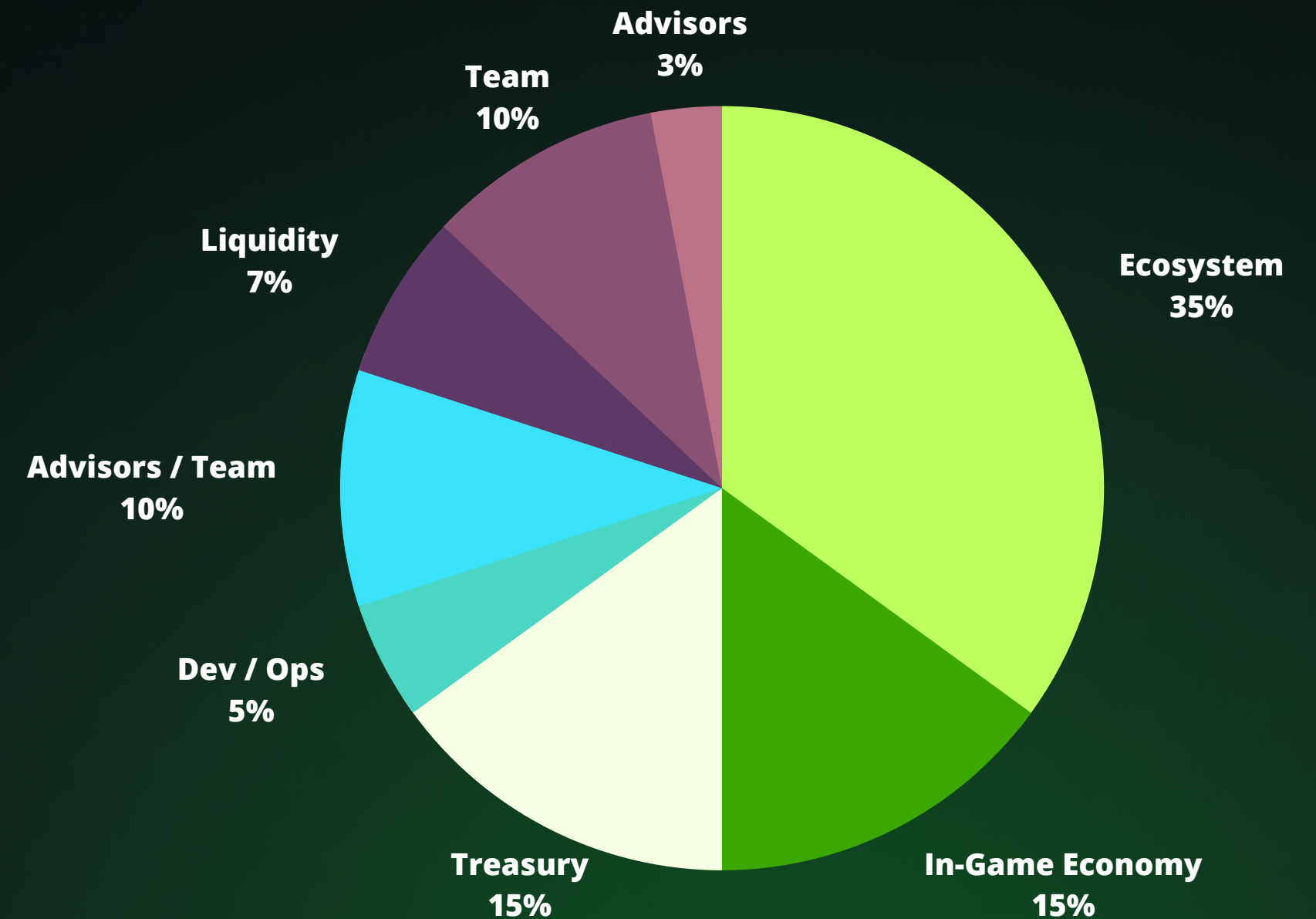
For more info on \$FAV: <https://football.alphaverse.com/>

KEY FACTS

- **Token Symbol:** FAV
- **Token Type:** BEP-20 and Chiliz
- **Max Supply:** 11,000,000,000
- **Token Issuer:** Crypto Blockchain Industries, SA

COMMUNITY / ECOSYSTEM	35%	Partnerships, collaborations and other purposes in order to expand the ecosystem and cater the community.
IN-GAME ECONOMY	15%	User-reward allocation for play-to-earn and learn-to-earn mechanisms.
TREASURY	15%	Reserve deployed to satisfy project needs and reconstituted based on level of in-game activity.
DEVELOPMENT / OPERATIONS	5%	Platform development and Live Operations.
FUND RAISING	10%	Private & public sales.
LIQUIDITY	7%	Market-making, CEX and DEX initial liquidity pools.
TEAM	10%	Team allocation with a progressive unlock schedule.
ADVISORS	3%	Compensation for advisors who provide guidance and expertise to the project, helping to ensure its success and sustainability.

100%



Football
AT ALPHAVERSE

THANK YOU!

powered by **CBI**

